



For Immediate Release  
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## **ALL FOUR MAYORS IN SANTA CRUZ COUNTY ENDORSE JOHN LAIRD FOR STATE SENATE**

### *CAMPAIGN KICK-OFF EVENT SET FOR JUNE 12*

SANTA CRUZ, CA – John Laird, candidate for State Senate, today announced endorsements by all four mayors in Santa Cruz County including Capitola Mayor Jacques Bertrand, Santa Cruz Mayor Martine Watkins, Scotts Valley Mayor Jack Dilles and Watsonville Mayor Francisco “Paco” Estrada.

A Santa Cruz County campaign kick-off will take place Wednesday, June 12, 5:00 -7:30 p.m. at the Food Lounge, 1001 Center St., Santa Cruz. Event hosts include Rep. Jimmy Panetta, Asm. Mark Stone, Les and Nancy Gardner, and Al and Denise Holbert.

“I’m an enthusiastic supporter of John Laird for State Senate,” said Mayor Watkins. “Local mayors need strong partners at the state level who can help solve complex issues. Having John in the Senate would be a major win for Santa Cruz County not just because of his experience and leadership skills, but also because he is a former mayor himself and has a strong grasp of our local issues.”

“As Senator, I’ll hit the ground running to support our local mayors and ensure state resources are directed to local needs,” said Laird, who is a former mayor of Santa Cruz. “I understand from direct experience what it’s like to be a mayor. It’s both a tough and rewarding job. I want to make sure our local cities, and their mayors, have a relationship with the state that produces positive results for residents.”

To learn more about John Laird, visit [www.LairdforCASenate.com](http://www.LairdforCASenate.com) or [www.Facebook.com/LairdforCASenate/](https://www.Facebook.com/LairdforCASenate/).

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